



# TREMBLANT'S PEDESTRIAN VILLAGE EXPERIENCE. REDEFINED.







# Table of Contents:

Introduction

Highlights

Demographics

Convention Centre/Space

Population Overview

Co-Tenancy

Retail Opportunity

There is a unique opportunity to take advantage of the captive, four-season consumer demand and join the community of successful retailers and restaurateurs providing world class fare and services to an active and high-income demographic at Tremblant Resort. Tremblant's pedestrian village is a proven retail experience that has best in class property management and a track record of retail and restaurant success. With the recent change in resort ownership to a prestigious pension management fund, the new landlord sees value in the optimization of the resort merchandising mix and leasing the pedestrian village with world class options to meet the pent-up demand that will further unlock the village retail potential.

Developed by Intrawest – the resort developer behind famous ski resorts like Whistler Blackcomb, Blue Mountain and Steamboat Ski Resort – and recently acquired by Alterra Mountain Co. – one of North America's leading owner operators with 14 resorts across the Americas – Tremblant Resort has been named for many years as the #1 Ski Resort in the North American East by the readers of Ski Magazine. Additionally, the change in resort ownership has resulted in adding greater diversity to the customer base and more investment in the infrastructure. Tremblant Resort also continues to be ranked at the head of the Quebec line-up for sports and the outdoors, in both summer and winter.

As a year-round, four-season destination resort that offers a harmonious mix of cultural offerings, sporting events & activities, family activities and an unparalleled overall holiday experience, Mont Tremblant offers an excellent opportunity to position your brand at the footstep of an immense opportunity.



# Highlights:



2.6 million  
visitors per  
annum



More than 75  
boutiques and  
restaurants



Major Quebec  
casino (1 in 4 total),  
Casino de Mont-  
Tremblant located  
at the resort



1,900  
accommodation  
units



Located  
approximately 90  
minutes' drive away  
from Montreal and  
Ottawa



Mont-Tremblant  
International Airport (YTM)  
seasonally serviced by Porter  
Airlines and Air Canada with  
direct flights from Toronto,  
Montreal and Ottawa  
airports



Daily bus service  
from nearby towns  
servicing the labour  
population (work  
force)



Among The World's  
25 Best Ski Towns –  
National Geographic,  
August 2014



#1 Overall Resort  
(2017 East) – Ski  
Magazine



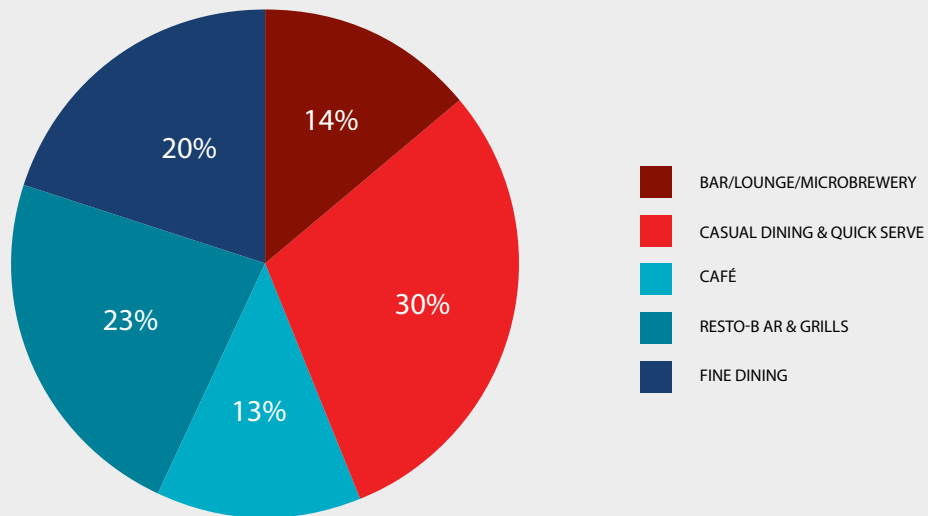
Canada's most  
family friendly ski  
resort – Forbes  
Magazine, 2019

# Tremblant Facts

- 2.6 million annual visitors
- 75+ boutiques, bars and restaurants
- Casino
- On-site convention centre
- 1,900 on-site accommodation units

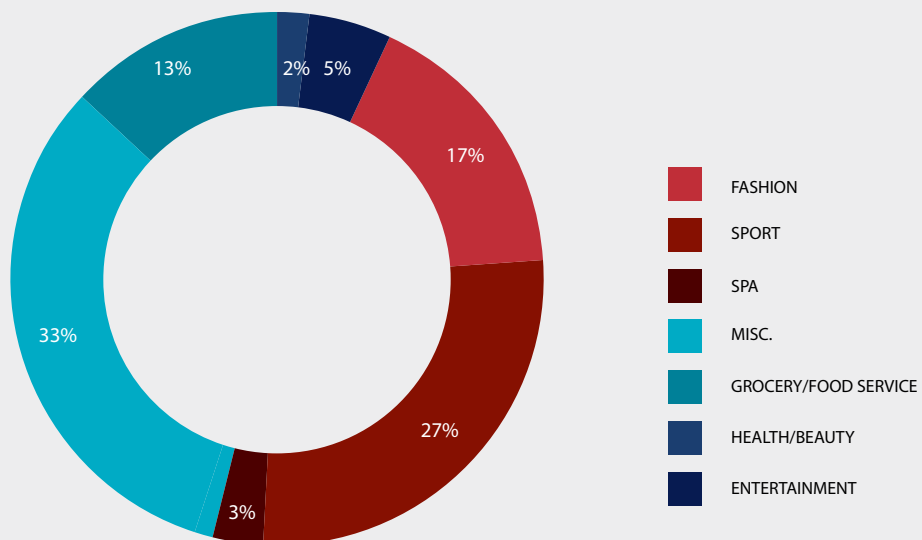


# Food & Beverage



Well-balanced food & beverage category mix, albeit with an emphasis on casual dining & quick serve

# Retail



Retail category mix is largely driven by sport & specialty/services